PYTHRUST

COMPANY PROFILE

pythrust.com

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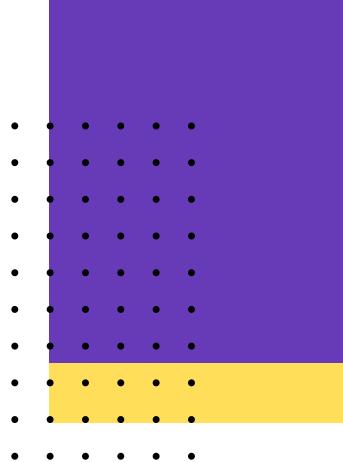
COMPANY OVERVIEW

About Us

Welcome to Pythrust, where innovation meets impact. At Pythrust, we're more than just a technology company; we're your dedicated partner in driving transformative change and propelling your business towards unparalleled success.

With a relentless commitment to delivering innovative solutions and leveraging cutting-edge technology, we stand ready to empower your organization and exceed your expectations at every turn.

OUR PROCESS

Mission

We aim to enhance client businesses through innovative technology solutions, driving impact and fostering growth.

Vision

To be the trusted partner of our clients, delivering cutting-edge solutions that maximize business value and propel them towards sustained success in the digital era.

CAMPANY VALUES

Humility: "Embracing growth through continuous learning."

Innovation: "Innovate today, redefine tomorrow."

Creativity: "Creativity: Crafting the future, today."

Efficiency: "Maximize impact, minimize effort."

Adaptability: "Flexible solutions for dynamic challenges."

Integrity: "Honesty and excellence in every action."
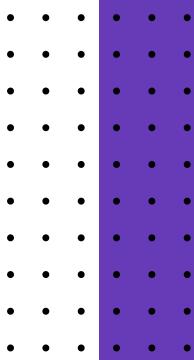
WHAT WE DO

☑ **UI/UX Design**: At the core of our offerings, we employ a user-centered design approach to ensure optimal usability and engagement. We specialize in interactive prototyping, comprehensive usability testing, and responsive design that adapts seamlessly across all devices.

☑ **Branding**: Our strategic branding services encompass brand strategy development, logo and identity design, as well as the creation of detailed brand guidelines. We help articulate your brand voice and messaging to clearly convey your company's values and mission.

☑ **Responsive Web Development**: We focus on mobile-first design principles to ensure cross-device compatibility. Our development processes are tailored to be SEO-friendly, emphasizing fast loading speeds to enhance user experience and engagement.

☑ **Progressive Web App**: Our progressive web apps offer offline functionality, push notifications, and low data usage to enhance accessibility. We ensure fast installation times and smooth, app-like experiences on any device.

☑ **Angular Development:** Leveraging Angular's robust framework, we implement component-based architecture and reactive programming with RxJS. Our solutions utilize strong typing with TypeScript and modular development practices to build scalable and maintainable applications.

☑ **Product Management Consultancy**: We provide thorough market research and analysis, helping you develop effective product strategies and roadmaps. Our consultancy aids in feature prioritization and go-to-market planning, ensuring a clear path to market and customer acquisition.

☑ **MVP in 30 Days**: Our rapid prototyping and lean development approach are geared towards delivering your MVP within 30 days. We incorporate a user feedback loop to refine the product post-launch, offering a cost-effective solution to validate your business idea swiftly.

BUSINESS OVERVIEW

Core Values

At Pythrust, we drive innovation with AI tools, reducing development time and costs for startups. We champion creativity, adaptability, and integrity, ensuring every solution meets high standards to enhance and accelerate your business growth.

Partners

Pythrust partners with esteemed organizations in human resources, tech support, and design to enhance our offerings. These strategic collaborations enable us to deliver comprehensive, high-quality solutions tailored to drive client success.

Distribution Channel

Pythrust employs a multi-channel distribution strategy, combining direct sales, online marketing, partnerships with incubators, and participation in industry events.

FOUNDING MEMBER

Ankit is an innovative entrepreneur and seasoned engineer, educated at IIM Kozhikode and Delhi College of Engineering. He has driven growth through strategic product management at companies like Unicommerce eSolutions. His venture, Pytorq Solutions, launched multiple successful tech products. At Pythrust, he applies his expertise to equip startups with fast, AI-driven development tools.

Ankit Singh

Education Background

DELHI TECHNOLOGICAL UNIVERSITY
formerly Delhi College of Engineering
(under Delhi Act 6 of 2009, Govt. of NCT of Delhi)
Accredited with 'A' Grade (CGPA 3.22 out of 4.0) by NAAC (1st Cycle)
ISO 9001:2015 Certified

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